

Rating the NGOs

1. Go to the website of one of the organizations that evaluates the budgets and mission statements of various non-government organizations (NGOs):

<https://www.charitynavigator.org/>

<https://www.charitywatch.org>

2. Click on the list of rated organizations -
Look for a button that says something like "A-Z Directory" or "A to F Charity Ratings."
3. Click the first letter of the name of the organization you want to investigate.
Then find its name on the list, and click on it.
4. What is the purpose of the organization? What problem is it trying to help solve?
Charity Navigator puts this right under the title. Charity Watch copies the "stated mission" of the organization. Both groups let you jump to the website of the organization for more detail.

5. What is the total income of the organization?
Scroll down in CN to see Income and Expenses. CW shows this right under the pie graphs.

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6. What are the total expenses of the organization?
Scroll down in CN to see Income and Expenses. CW shows this right under the pie graphs.

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7. What percentage of total income does the organization spend for fundraising?
CN calls this "fundraising efficiency" - the amount spent for fundraising per dollar raised.
CW simply calls this the "cost to raise \$100."

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8. What is the balance between various sources of money?
Some organizations depend entirely on contributions by people or companies. Others get government grants. Still others charge the users a fee for their services. CN explains this on the income statement page. CW just shows general government support (in lower left corner).

9. How much of the income goes to pay the salaries of the officials in the NGO?
_____ Do you think that's fair? _____

10. What is your overall evaluation of this NGO?